

## CURRICULUM VITAE

**Name** : Lumu Emmanuel Roy Muyingo  
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**Nationality** : Ugandan  
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### Summary Statement

Formal training in Business Administration and Management, with functional business skills such as, Marketing Customer Relations, Corporate Social Responsibility, project management, and Negotiation among others. Notable Practical experience and success in research supervision for both post and under graduate levels. Also enthusiastic and eager to learn important skills beyond my formal training.

### Areas of Interest and Expertise

E-learning Blended teaching and Research supervision in Marketing and Sales, Customer Care and Business Management areas. Product Innovations and Entrepreneurship, Banking and Insurance sales, Community, social development, strategic management, organizational change and development, organizational behavior, entrepreneurship theory and practice and human resource management.

| Year (Ended) | Institution                                | Qualification                            |
|--------------|--|--|
| 2017         | Uganda Technology & Management University  | Masters of Business Administration       |
| 2015         | Mbarara University of Science & Technology | Bachelor of Business Administration      |
| 2009         | Makerere University Business School        | Diploma in Business Administration       |
| 2005         | Makerere University Business School        | Certificate In Business Administration   |
| 2001         | Nyenga Minor Seminary, Jinja Uganda        | Uganda Advanced Certificate of Education |
| 1999         | Nyenga Minor Seminary, Jinja Uganda        | Uganda Certificate of Education          |

### Experience and Suitability to Assignment

| Duration           | Organization & roles played.  |
|--------------------|---|
| November 2021-2022 | Research Paper Co Write of; <i>"Effect of Conceptual Use of Evaluation Results on Organizational Performance in TASO Uganda."</i> Paper under review to be published in the International Journal of Technology And Management. (IJOTM) |
| June 2022          | Peer Reviewer of <i>"Customer Satisfaction and Word of Mouth intention as mediators of the effect of customer experience on loyalty"</i> for Journal African Business.  |

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| 2018 to date | <p><b>Main Duties:</b></p> <ul style="list-style-type: none"> <li>• Lecturer, International Marketing</li> <li>• Lecturer, Strategic Management</li> <li>• Lecturer, Principles of Management.</li> <li>• Lecturer, Principles of Marketing.</li> <li>• Lecturer, Marketing Management.</li> <li>• Lecturer, Organizational Change &amp; Development.</li> <li>• Human Resources Management</li> <li>• Rural Development &amp; Administration</li> <li>• Performance &amp; Reward Management</li> <li>• Undergraduate Research Supervision.</li> <li>• Postgraduate Research Supervision.</li> </ul> |
| 2016 to 2020 | <p><b>Marketing Officer at Uganda Technology And Management University.</b></p> <p>Main duties:</p> <ul style="list-style-type: none"> <li>• Create More Awareness for the UTAMU Brand in Uganda, the East African Block and Globally.</li> <li>• To Ensure UTAMU students get placed for internship in organizations that will enable them apply the knowledge practically.</li> <li>• To identify more income generating Projects and corporate relationships for UTAMU.</li> <li>• Correspond and find international authors to our annual ICTM conference.</li> </ul>                            |

| Duration      | Organisation and roles played.   |
|---------------|--|
| Feb 2007-2009 | <p><b>Insurance Claims Officer at the Intercontinental Insurance Brokers. Main duties:</b></p> <ul style="list-style-type: none"> <li>-Inspective insurance claims and submitting claim reports to the respective insurance company.</li> <li>-Making periodical claim reports. Guiding insurance claimants about the claims process.</li> <li>-Submitting dully completed claim forms at their respective insurance companies, following up on various insurance claims in the various insurance companies.</li> <li>-reminding claimants to collect their claim cheques.</li> <li>-delivering claim cheques to certain customers.</li> <li>-also did marketing of the different life and non-insurance products and services offered, drafting quotations, representing company in the tendering process, collecting of payments from the different insurers and delivering insurance policies, liaising with customers, giving feedback where necessary, and other administrative duties as required.</li> <li>-I also made periodical reports the way I used to carry out marketing of the different life insurance. Communicated products and services offered, drafting quotations, representing company in the tendering process in the western region, collecting of payments and delivering insurance policies liaising with customers giving feedback where necessary, and other administrative duties as required.</li> </ul> |

#### Service and Awards

| Year      | Accomplishment  |
|-----------|---|
| 2020/2021 | <p>Mobile money services and market performance of micro-businesses.<br/>Micro-economic factors and value of the Ugandan Shilling (with Ms.Barbara Gwokyalya)</p>   |
| 2016/2017 | <p><b>MUNI University</b>-Composed university anthem</p>  |
| 2015/2016 | <p><b>Uganda Technology And Management University</b>-composed university anthem.<br/>Mbarara University of Science and Technology-outstanding Technical Contribution towards the composition of the Mbarara University of Science and Technology Anthem.</p> |
| 2013/2014 | <p><b>Mbarara University of Science and Technology</b><br/>Outstanding contribution towards organization of the Mbarara University of Science and technology university Silver Jubilee Dinner.</p>  |
| 2013      | <p><b>Uganda Martyrs University</b>-Chaplaincy Award for dedicated service as choir trainer and organist for the Uganda Martyrs University Nkozi chaplaincy the year 2009/2010.</p>   |
| 2005/2006 | <p><b>Makerere University</b>-marketing society certificate for attending and successfully completing a seminar on</p>  |

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|-----------|---|
|           | customer care and credit management that was supported by DFCU bank limited and Nile bank limited.  |
| 2005/2006 | <b>Makerere University: Accounting Student's Association (ASAMU)</b><br>Certificate of Merit for satisfactorily serving the interest as a member.   |
| 2000/2001 | <b>St. Joseph's Seminary Nyenga:</b><br>Certificate of appreciation from both the staff and student's body during 2000/2021 term of service as The Chairman of The St. Joseph's Seminary. Nyenga Choir. |

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### Other Qualifications

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| Year (Ended) | Institution                               | Qualification   |
|--------------|---|-----------------|
| 1997         | Royal Scottish Academy of Music and Drama | Piano Grade Two |
| 1996         | Royal Scottish Academy of Music and Drama | Piano Grade One |

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### Hobbies

- Engagement in Rotary activities
- Teach and Composing Music
- Engaging in Applied Science Research & Innovations
- Play the Organ in Church
- Teaching Kids Piano
- Entertaining kids as a Party Clown

## Referees

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**1. Mr. Mutaka David Kenneth**

Human Capital  
Stanbic Bank Uganda  
Tel: +256 776543466  
Email: [mutakad@stanbic.com](mailto:mutakad@stanbic.com)

**2. Dr. Sarah Nabachwa**

Mbarara University of Science &  
Technology-Faculty of Business  
Management Science (FoBMS)  
Tel: + 256 787083553  
Email: [snabachwa@must.ac.ug](mailto:snabachwa@must.ac.ug)

**3. Prof. John Ngubili**

Makerere University  
Head Department of Computer Science  
Tel +256 784 262 095  
Email: [ngubiri@cit.ac.ug](mailto:ngubiri@cit.ac.ug)

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## Certification:

I, **Lumu Emmanuel Roy Muyingo**, do certify to the best of my knowledge and belief, that the data provided above correctly describes my qualifications and experience.

Signed:



Date : 28/07/22